

# How Much is it costing you to cut your Backings to the required hoop size ?



Quite often, customers are so busy running other parts of their businesses that they often don't have time to realise that simple tasks which their machine operators are undertaking may be costing money.

Pre-cut backing is ideal for those embroiderers, where time is of the essence. It reduces labour in cutting and is quick and easy to use and is ready for various frame sizes. Why not put your labour into other more important jobs such as finishing the garment or re-loading your machine, instead of using the time to cut your backings? Tajima Australia have a wide range of Pre-cut Rolls and in Pre-cut Squares to fit standard size hoops. Our Pre-Cut Backings are ideal for using with Hoopmaster and Mighty Hoop frames !

## Cut Squares

Hoop Size	Recommended Backing Size
12cm	16x16cm
15cm	19x19cm
18cm	23x23cm
24cm	28x28cm

## Small Rolls

Hoop Size	Recommended Backing Size
12cm	16cmx50m
15cm	19cmx50m
18cm	23cmx50m
24cm	28cmx50m
Cap frame 10cm	10cmx100m

# HEADS UP

Tajima Australia Newsletter / June 2016

Have you visited our website lately?



## Where has the year gone?

It is hard to believe that we are so far into the year and so much has happened.

The Newsletter Heads Up has been created to provide our customers with up to date information on the latest products and helpful tips.

## Contact us:

Phone: 1300 283 460

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General Enquiries:

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Machine Enquiries:

[sales1@tajimaaustralia.com.au](mailto:sales1@tajimaaustralia.com.au)

Orders:

[orders@tajimaaustralia.com.au](mailto:orders@tajimaaustralia.com.au)

Service & Breakdown:

[service@tajimaaustralia.com.au](mailto:service@tajimaaustralia.com.au)



## NEW! Madeira FIRE FIGHTER



MADEIRA's new **FIRE FIGHTER** thread does not catch fire but sparks trends! **FIRE FIGHTER No.40** is a flame and heat resistant embroidery thread which is indispensable to motor sport clothing, workwear and protective clothing. **FIRE FIGHTER No.40** is also used to embroider seat cushions of airplanes and wherever special safety aspects are essential. **FIRE FIGHTER** complies with ISO standards ISO-6941 / ISO 15025 and is available in 25 rich and popular colours. Resulting in confidence and power for the sponsors. When using **FIRE FIGHTER**, don't forget to ensure the bobbin thread is also suitably flame retardant: MADEIRA's special 100% Aramid bobbin thread.

**NEW:** All 25 Colours are now available on cones of 2.500 mt & heat resistant.

## The cost of a thread break

Thread breaks are more than a pain; they can actually hurt your bottom line. If your machine runs at 850 stitches per minute on average and you get a thread break, you know that your machine stops sewing. If it takes a minute to fix the thread break, you lose production time equivalent to 850 stitches. So, if your embroidery charge is \$1 per 1,000 stitches, you lose 85 cents worth of production time with a single-head machine for just one thread break, or multiply it if you are running a Multi head Machine.

If you accept that thread breaks can have an impact on your bottom line, especially for multi-head shops, you should do everything you can to reduce or eliminate them.

Here are three questions to ask yourself:

**1. Are you using good quality thread?** As outlined in the paragraph above that poor quality thread can end up costing you money \$\$\$\$. And generally there is a reason why something is cheap!

**2. Is the thread tensioned properly ?**

**3. Are your designs being digitized to the highest level of sewing quality?** This may be another case for considering outsourcing of digitizing to an experienced professional firm and one that has a reputation for quality, not price.

**4. Are you hooping the item correctly and using the right sized hoop?** Poor hooping can often cause thread breaks because of fabric moving and not being tensioned correctly.

**5. Are you maintaining your equipment to a peak level of performance?** Simple tasks such as cleaning your machine regularly can have a profound effect on performance. Embroidery production tends to generate a lot of dust and lint, which can hinder important processes. Routine cleaning and oiling of your machine will keep the mechanical processes functioning smoothly and reduce profit-draining downtime.



100%  
Designed and  
Made in Japan

## Introducing two new Single Head Models: TMBP-SC and TMBR-SC

NEW AT  
Tajima

Both Models have been designed with the new compact size which is ideal for any working area and delivers a large sewing area of 360mmx500mm. The removal of the sides eliminates size restrictions from left to right, making embroidering those once difficult jobs like bags, large jackets, etc, now easy!

Standard features include:

- 2 million stitch memory
- 1,200 stitches per minute sewing speed
- Easy to use LCD Screen
- Bar code ready (like all current models in the Tajima range with Pulse software)

There is a difference, though. The **TMBR** has the new Digitally controlled **Presser Foot System "DCP"** which is the same as the new **TMAR-KC** series, and provides customers far more adjustability when it comes to working with the vast variety of fabrics we are presented with in a working day. There is more to read on the website and please contact us for with any questions you may have !







## Tajima USB Linker

It allows you to Transfer your designs to your machines by USB memory stick and displays an image. It is available for Parallel and Serial Connections. This is the solution to those older machines that Technology moves on! Available to Purchase on our website and comes with an easy to use instruction book.



## A NEW Solution to Winding Bobbins

The Tajima Compact Under Thread Winder is a new product in our range. It winds at high speed so no waiting, plugs into 240V standard power point and is compact so will help save on space. Visit our website to view or order!



## Embroidering Socks

We have just received the All New Sock Frame Sash. It fits on a standard 360mm spacing Single or Multi head machine. When ordering this frame you will not only need the Sash and Frames; you will need to order the Sock Gauge for loading of the socks correctly.

# The Ultimate Embroidery Machine, TMAR-KC. Born From The TAJIMA Technology Evolution.



Look out for our **100% Designed and Made in Japan** Logo when you buy a Tajima from Tajima Australia!

Tajima's renowned technology with high production efficiency is now at a new level with this machine. It offers clients ultimate quality, overwhelming durability and powerhouse performance. A newly developed **digitally-controlled presser foot** adjusts its bottom dead centre. Each stroke for each needle bar (colour change) has been employed. The presser foot can press fabric with the timing and force according to the fabric. The advantage is that the fabric doesn't flip-flop at all, and thread breakage at the start of stitching decreases dramatically. The machine is easy to maintain and has easy touch-operation display. This is accessible technology that offers you and your business pinpoint accuracy as well as advanced noise reduction. Quick to change from cap to cylinder to

tubular operation, the machine's ultra strength tubular arms prevent distortion of embroidery, especially when sewing precise lettering and small designs. It's revolutionary!



The touch-operation display is equipped with an intuitive, easy-to-use operation panel with easily identifiable icons. The whole now has a high capacity memory, which can store up to 40 million stitches or 650 designs, saving you both time and money.

The TMARK-C really has no limitations! See Below this example from a recent Trade show where the TMARK-C uses a combination of 3D Foam together with Applique to achieve this life like Sneaker. This is a fine example of the machine's exclusive features put through its paces!



## Servicing and Maintaining your Machines.

Don't underestimate the seriousness of not only neglecting your equipment, but also the potential long term issues you may have when you don't have your machines serviced regularly and by an authorised Technician. Tajima Australia is the only Authorised Tajima agent in Australia and our authorised technicians only use Tajima parts and undergo training on a regular basis by Tajima Japan.

Here are some basic helpful tips:

- 1- Keep your machine clean and free of dust.
- 2- Clean under the machine on a regular basis removing fluff and excess thread that may build up where the knives are and the hook.
- 3- Oil the hooks and needle bars as per the recommended time frame by your technician or Machine Manual.
- 4- Have your machine serviced regularly.

"Please bare in mind that your machine is an item that earns you money DAILY and when its not running, its not making you money!"

## Break Down Assistance is Always an Email Away!

If you have a technical issue that is an emergency, the best way to get prompt attention is to send an email to [service@tajimaaustralia.com.au](mailto:service@tajimaaustralia.com.au) with complete details of the issue, model number and any Error Code that may be displayed on your machine.

## News from abroad



**Stitches Embroidery's Voice & Vision Magazine (USA)** revealed its 6th Annual list of the 75 most powerful Companies and individuals in the industry today. Everyone on this list is influencing the direction which the decorating industry will take in 2016 and beyond. And we are fortunate at Tajima Australia to have

close friendships with three of them! Congratulations to Mr Hitoshi Tajima, Paul and Kris at Hirsch and our friends at Pulse!



## #1 Hirsch International (USA Tajima Agents)

We would like to CONGRATULATE our friends at Hirsch International (USA Tajima) Paul and Kris as the leading supplier of apparel-Decoration equipment in the industry.

**Celebrating 71 years, Tajima Industries** boasts more embroidery heads in operation than any other machine company. The Japan-based corporation manufactures everything from a modest single Head machine to a 56 Head mammoth. Tajima has developed more than 3,000 embroidery machines models, sold in more than 100 countries. Which is continued with the release of the NEW featured in this Edition the TMBR, TMBP and TMAR series. And stay tuned, there are other new models coming soon!



Tajima Industries Ltd  
Chairman: Hitoshi Tajima



## Congratulations Pulse Microsystems!

For more than 30 years, Pulse microsystems has remained at the forefront of apparel-decoration technology, helping clients lower costs and increase profitability. They have recently launched Pulse Cloud, PULSE ID, and rolled out new features in its Flagship DG15.



**The Jiam (Japan International Apparel Machinery) Trade SHOW** was held in Osaka, Japan in April 2016, which was highlighted by the launch of a range of new exciting models and updates on Tajima Range. As always, Tajima was one of the biggest exhibitors and just confirmed their dominance as innovators and market leaders in the worldwide Embroidery Machine market.